

STERLING

Newsletter

February 2019

Dear Sir,

I am certain you must have enjoyed the dawn of 2019. For us the New Year started with a bang as we got an email on the very first day of the New Year from Istanbul, stating that they have selected Sterling Publishers for the 4th Istanbul fellowship programme to be held from 26th of February to 28th of February.

This will be my second visit to Istanbul. The first time I visited the country a few years back, and I stayed there for two days. On landing, I was warmly received by my host at the airport and, as he was leaving the same day in the evening for Ankara, he gave me the sightseeing tour of the city for 3 hours. In the evening I had my dinner at the wayside restaurant and thoroughly enjoyed the scrumptious meal of seekh kabab and naan, with the backdrop of soothing traditional Arabic music. Later in the evening, a volunteer from Brahma Kumaris took me to the famous Grand Bazaar of Istanbul and I was truly enthralled by the well-lit, colourful and vibrant streets of the bazaar.

I was longing to explore the city more and this fellowship programme will surely give me an opportunity to explore the places which I could not visit.

After Istanbul, I plan to visit Valletta, Malta Island. I will share the details about the same in my next newsletter.

We received many encouraging messages for our January 2019 Newsletter and we are glad to share a few with you.

My compliments to you dear friends for the strong publishing programme as noted in your Sterling Newsletter- good growth with good titles.

Prof. Robert Baensch
Editor Publishing Quarterly USA

The Newsletter was an enjoyable fresh read. I would love to receive it regularly.

D.B. (Bill) Lall
BEM Order of the British Empire, UK

I am interested to receive your newsletter regularly.

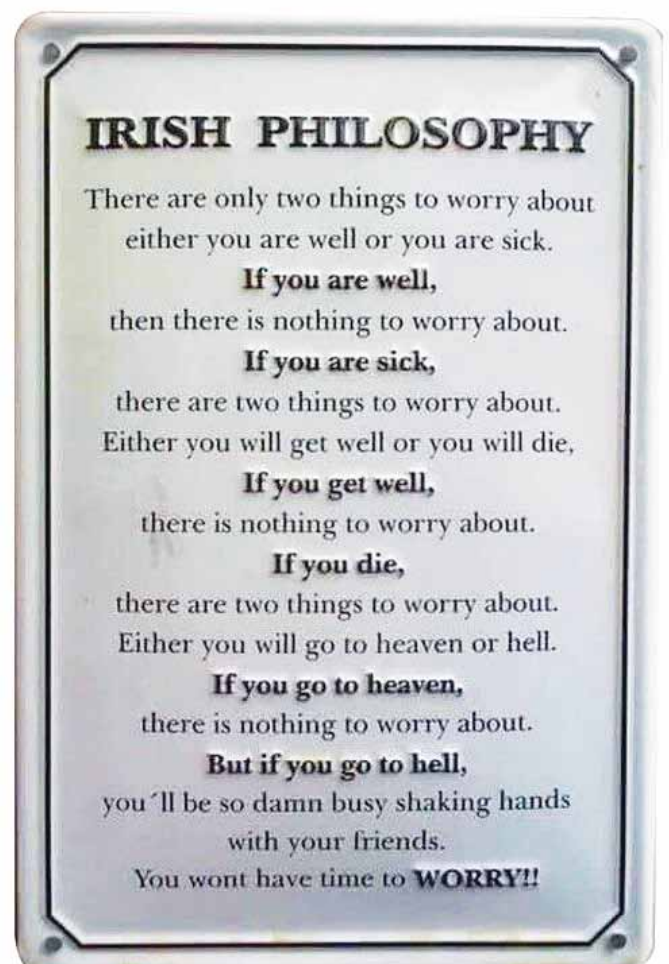
Dr. Glen Mola
Papua New Guinea

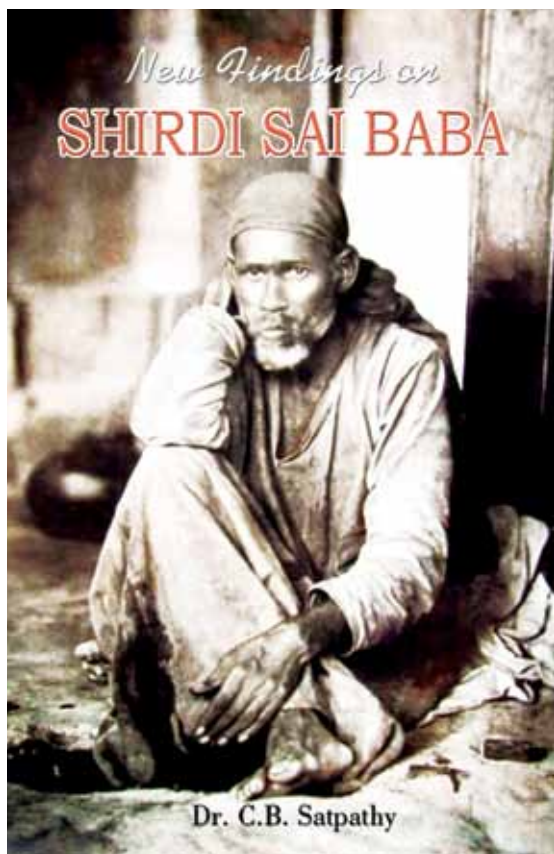
Excellent Newsletter. Wishing you all the best. May Shri Sai Bless You.

C.B. Satpathy

I greatly appreciate your very interesting and informative January 2019 Newsletter.

D.R. Kaarthikeyan





New Book 2019

This book is based on in-depth research that triangulates information from several primary sources, to provide hitherto unknown facts about Sai Baba, village Shirdi and some of the people who visited it during the late 19th and early 20th centuries. It not only adds to the repository of knowledge about this great saint of India and the role that he played in the context of protecting his devotees during India's struggle for freedom, but additionally provides new insights by raising questions and seeking answers through analysis of rare documents drawn from the National Archives, police records and diaries pertaining to that time as well as reviewing personal documents and literature in different languages. It contains nine chapters dealing with different aspects of Sai Baba's life in Shirdi.

The book has several rare photographs of Sai Baba, Shirdi and his devotees as well as compositions of Shirdi of that time. A glossary is provided at the end of the book for ease of reference. The book will be a valuable asset not just for all those who are devotees of Sai Baba and other Sadgurus, but also for students and academics who have an interest in India's culture and history and in the means used by the British to understand and control developments in different parts of the country.

Dr. Chandrabhanu Satpathy is a noted scholar, author and spiritual thinker. An officer of the Indian Police Service (I.P.S.), he served the Government of India and his allotted cadre (U.P.) with distinction. He superannuated as Director General of Police in the year 2008.

Dr. Satpathy has been honoured with many prestigious awards and recognitions from institutions and universities.

He has written around fifty-two books which include *Shirdi Sai Baba and Other Perfect Masters*, *Baba - May I Answer*, *Sai Sharan Mein*, *Bhakti Naivedya*, and *The Age of Shirdi Sai*. He has also written *Gopyaru Agopya*, a book Hindu cosmology and cosmogeny and *Shri Guru Bhagbata* – a six volume epic that comprises of more than 24000 lines, depicting various aspects pertaining to spiritual masters. Some of his books have been translated into many Indian and foreign languages.

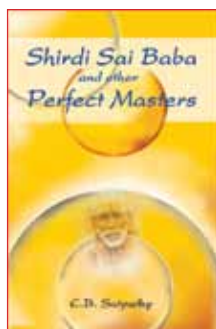
Dr. Satpathy has worked for various social reforms. The temples and trusts inspired by him are engaged in feeding the poor, providing access to medical care through dispensaries, healthcare for animals in distress and in supporting access to value-based education.

Dr. Satpathy was invited by the U.S. House of Representatives, through the House Chaplain, to open the U.S. House of Representatives Session on 24th June 2015, as the Guest Chaplain, with a prayer.

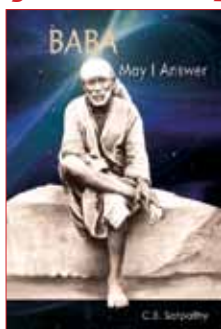


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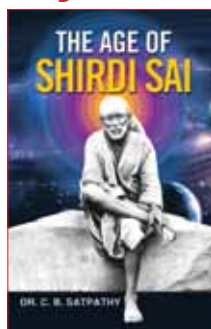
Our Books by C.B. Satpathy



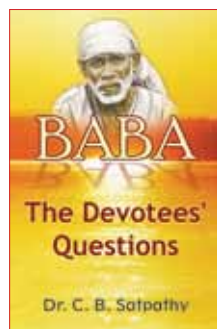
Shirdi Sai Baba and other Perfect Masters
C B Satpathy
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₹ 150



BABA- May I Answer
C.B. Satpathy
ISBN 978 81 207 4594 0
₹ 150



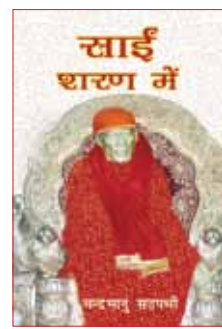
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New Book 2019

This book is all about the world's slowest and most beautiful express train winding its way through Europe's most scenic, wildest and fascinating railway routes.

It's all about a highly cherished autumn affair with Australia's Blue Mountains. It's all about nature producing an unforgettable and enchanting blaze of red gold and russet foliage.

It's all about being chauffeured around beautiful countryside by a senior citizen in a vintage 1945 model Mercedes coupe.

It's all about imbibing sundowners in the bush and seeking out the Big Five in South Africa's wilderness.

It's all about dreams. It's all about life. *My life!*



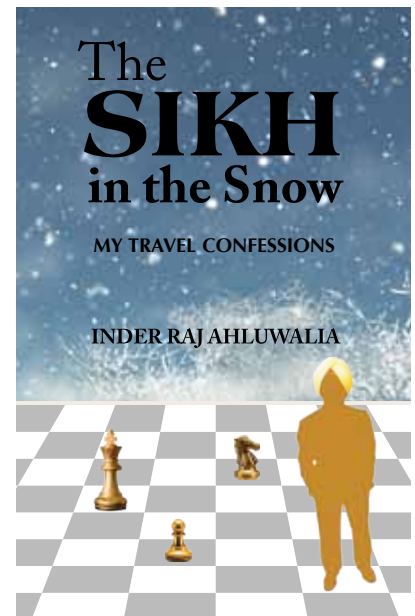
INDER RAJ AHLUWALIA is an internationally-renowned travel and aviation journalist and author who is widely regarded as the most-awarded, most-honoured and the best travel journalist in the world.

Ahluwalia has been writing on travel, tourism, hospitality, food, lifestyle and aviation for the past forty years for leading Indian and international newspapers and magazines, and covers some 50

countries. He has lectured at several national and international forums and has been part of a travel think-tank. He has also interviewed hundreds of eminent personalities worldwide.

His brilliant and distinguished writing career has been crowned by several international and national awards for travel writing.

*Under the brand **Travel Darbar**, he also gives travel talks all over the world.*



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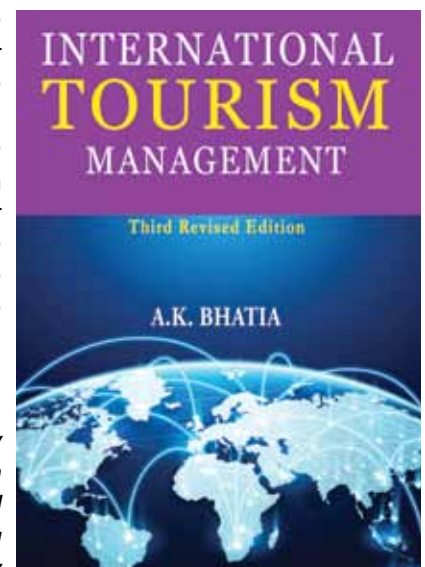
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A.K. Bhatia was a senior official in the Ministry of Tourism, Government of India for more than two decades. As Deputy Director General, he was responsible for the marketing of Indian tourism in different parts of the world. As a field officer, he had several assignments in India's overseas tourist offices including those at Brussels, Paris and Geneva. He represented the Ministry of Tourism at many international conferences.

After obtaining a post-graduate degree from the University of Delhi, he acquired an advanced post-graduate Diploma in Tourism Marketing from the University of Viterbo, Italy. He has written a number of articles in Indian and international tourism journals. His last assignment was as a Director of Education in the Kuoni Academy of Travel, a Swiss multinational enterprise. Prior to this, he had coordinated and taught tourism to graduate and post-graduate students at University of Delhi for several years. He was also associated with the Indian Institute of Travel and Tourism Management, Ministry of Tourism and several other institutes imparting training in travel and tourism management.



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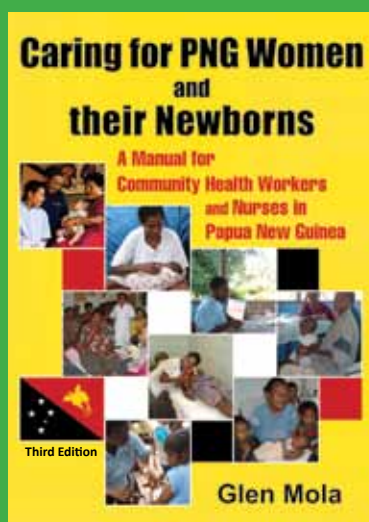
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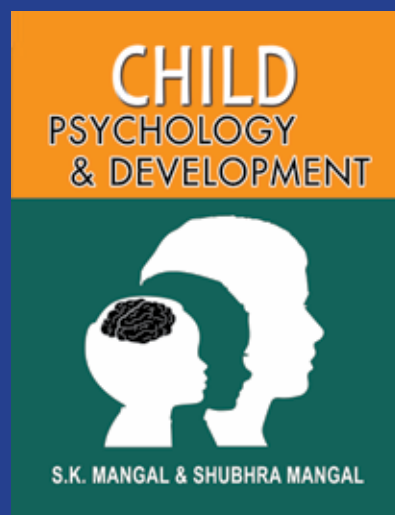
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